



BRING SPORTS BACK CAMPAIGN
STARTER KIT

ABOUT BRING SPORTS BACK STARTER KIT

Sport Singapore has rolled out the “Bring Sports Back” campaign from November 2020 to March 2021 – both on the ground as well as on digital platforms and channels to rally the public and communities to continue to stay vigilant and in support of the Safe Measure Messaging (SMM) that is in place.

Sport Singapore is grateful for the support from community partners in working together to bring SMM to the sporting community. This manual showcases a series of publicity materials that its partners may refer to, to select from a series of applications* that will suit their own sporting facilities.

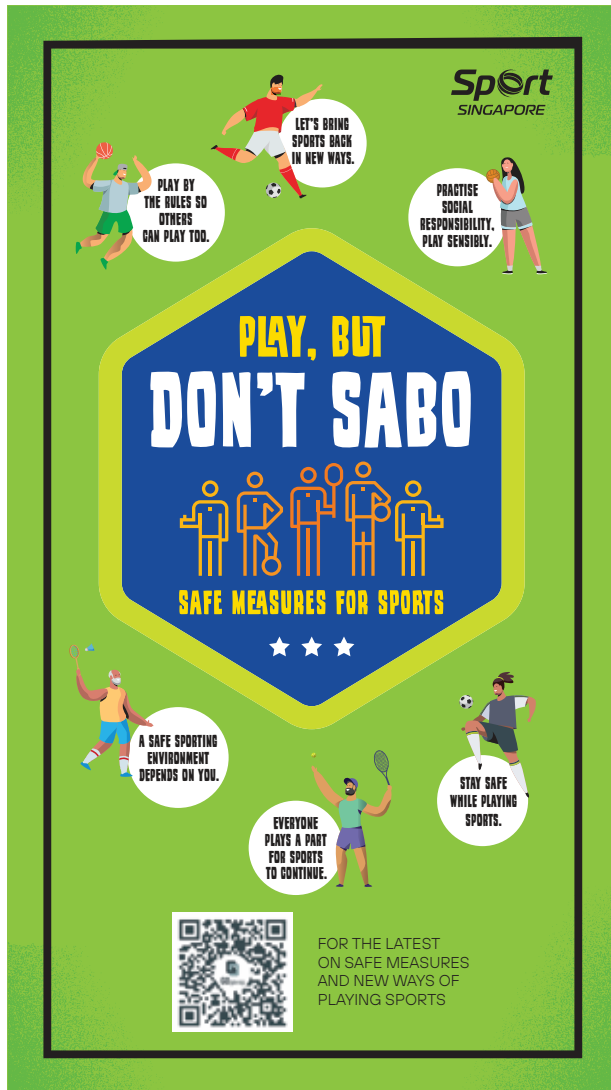
**Interested parties may register via an online form to download/access the publicity materials artwork. (Printing costs will be borne by interested parties).*

APPLICATIONS

- 1 Digital Screens
- 2 Email Banner
- 3 Glass Decal
- 4 Horizontal Banner
- 5 Lamp Post Banner
- 6 Poster
- 7 Pull-up Banner

1. DIGITAL SCREENS

a) Size: 1080x1920px



b) Size: 576x432px



2. EMAIL BANNER

a) Size: 700x395px



b) Size: 600x450px



3. GLASS DECAL

Size: A2

a)



Decal application on glass windows



b)



c)



d)



e)



f)



g)



4. HORIZONTAL BANNER

a) Size: 4m (W) x 1m (H)



5. LAMP POST BANNER

a) Size: 1m (W) x 3m (H)



b) Size: 1m (W) x 3m (H)



6. POSTER

a) Size: A3



b) Size: A3



7. PULL-UP BANNER

a) Size: 0.85m (W) x 2m (H)

